



NATURE'S WAY RESOURCES

an organically based service company



At NWR we really compost our products!

MISSION STATEMENT

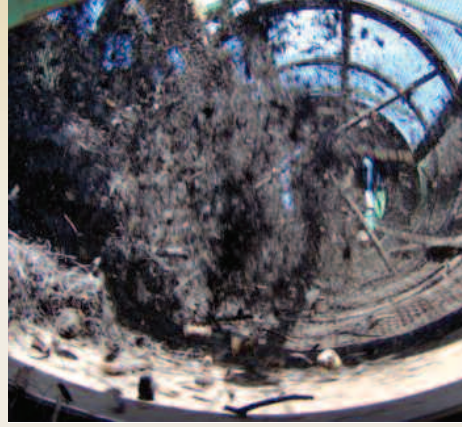
The purpose of Nature's Way Resources is to provide a source of natural products that work within and with the laws of nature, not fight against nature, and to help restore our earth to the way GOD loaned it to us.

To achieve this goal we will:

- ◆ promote organic techniques for sustainable and safe agriculture and horticulture through education, products, supplies and services that offer high quality at lower cost.
- ◆ develop new products (compost, mulches, soils, etc.), from recycled feedstock diverted from the waste stream that save our customers time and money offering high quality at lower cost.
- ◆ provide low cost technology and products to bio-remediate contaminated soils and prevent erosion.
- ◆ provide services that are environmentally friendly such as grinding of land clearing vegetation, storm debris clean up and low cost disposal services for organic waste. This will save valuable landfill space or eliminate the need for burning and thus reduce air pollution.

To this end Nature's Way Resources will provide products and services of the highest quality while providing a living for our families while being good stewards of the environment. By refusing to use toxic chemicals and eliminating sewage sludge from our products, we are able to reduce costs and pass this savings on to customers.





COMPANY HISTORY

Nature's Way Resources (NWR) evolved out of a series of life changing events experienced by owner John Ferguson. More than 20 years ago a near fatal allergic reaction to a common fungicide almost cost him his life. After a six month recovery, John began an intensive study in new emerging research regarding biological methods in horticulture and agriculture. Researchers found that these means performed better and at greater savings to customers than traditional methods. Many of these new methods consisted of large amounts of organic materials processed into compost, mulch and related items.



In March 1993 with an extensive background in the oil industry, John decided to pursue his dream of starting a landscaping company providing low maintenance, environmentally friendly landscaping methods. Seeking raw organic materials, his search of Houston suppliers proved unsuccessful. High quality soils and mulches could not be found. Months were spent researching large scale composting. John soon realized the emerging potential of composting, in essence creating a new industry. With his strong background in soil science, he spent eighteen months visiting composting operations throughout the US and abroad, incorporating effective techniques and perfecting those deemed problem-ridden. It was then he decided to manufacture 100% all organic composting products made from recycled materials diverted from landfills which were safe for children and beloved family pets.

To test John's ideas, a 20-acre tract of land was leased in west Houston and operations commenced in November of 1994. The original business plan projected that 2,000

cubic yards (cy) of material would be received each month after an initial twelve month start-up phase. The company started receiving "tipping" (dump fee) revenue at its Houston facility in mid-November 1994. By August of 1995 the volume of raw material received had increased to 12,000 cy per month. Revenue that year greatly improved which allowed for the purchase of needed equipment at great cost. This convincingly confirmed John's idea of the call for this service in the Houston area.

As a result of the much larger than anticipated success, the type, size and amount of required equipment had to be revised. At the same time, Waste Management of Texas (WMX) approached NWR about operating a small facility in Montgomery County to allow the recycling of grass and leaves from The Woodlands community. In December of 1995 a second location was established on FM 1488 just north of the Woodlands to collect and process grass and leaves. This location was an abandoned illegal dumping ground for woody waste from land clearing materials, hence a favorable lease was obtained to clean up the site and process the material. The City of Oakridge established a recycling program for grass and leaves and contracted with NWR to recycle their green waste material in addition to The Woodlands.

In the summer of 1998 a developer made NWR an attractive offer to buy the Houston property. The sale of the land allowed NWR to purchase the additional equipment that was required to be a fully equipped modern organic composting facility. A direct result of the sale of the Houston property led to the operation

relocating to the small 4-acre collection site in Montgomery County in December. The majority of 1999 was spent in site preparation, finding new sources of feedstock, redeveloping inventory, etc. This relocation allowed John to continue to develop and enhance processing and operational techniques further improving the quality of his products.



The Oak trees are showing dramatic improvement with new growth all over after 6 months of tree root treatments using Nature's Way Resource compost. Photo courtesy of Tree Root Systems

NWR was quickly recognized as the leader in the Houston area for high quality compost, mulches, soils and potting mixes. NWR's business model allowed for the purchase of high quality organic materials purchased directly from the manufacturer eliminating a "middle man markup". This provides the utmost savings to customers. NWR has also been recognized in many publications from the Houston Chronicle to the Wall Street Journal for the quality of its products. John's personal yard and garden have been featured in several garden books and in addition to "Better Homes and Gardens" magazine.

*100% all organic,
made from recycled
materials diverted
from landfills.
Safe for children
and beloved pets*

Over time an assortment of sands, decorative gravels and rocks were added to the product line to provide for the needs of our customers.

NWR also carries several lines of organic fertilizers, trace mineral packages, and other organic supplies.

January 2004 saw the business relocate to a 42-acre tract of land near the intersection of I-45 and FM 1488 at the Sherbrook Circle location. To continue to grow and provide for its customers, NWR added a bagging system providing bags and bulk materials from mulches, compost, soils in addition to landscaping supplies. Bagged products are available at several retailers around town that specialize in organic products and customer service.



*The lawn is healing after applying Nature's Way Resources compost.
Photo courtesy of Team Organics Texas.*

JOHN FERGUSON'S BIOGRAPHY

As owner of Nature's Way Resources which specializes in high quality compost, mulch, and soil mixes, Mr. Ferguson brings over twenty-seven years of business experience. He holds a master's degree in Physics and Geology and is a licensed Soil Scientist in Texas. He's won many awards in horticulture and environmental issues and represents the composting industry on the Houston-Galveston Area Council for solid waste. His personal garden has been featured in several gardening tomes and "Better Homes and Gardens" magazine. Nature's Way Resources recently won the Houston Chronicle's Ultimate award for the finest quality compost available. In 2007 John won the Keep Houston Beautiful "Mayor's Proud Partner Award". NWR has also been recognized in the Wall Street Journal for the quality and value of their products. In addition, Mr. Ferguson is a member of many professional organizations, including the Physics Honor Society.

*"It is far, far, far,
cheaper to put
a \$1.00 plant
in a \$10.00 hole
than a \$10.00 plant
in a \$1.00 hole!"*

TOURS

Nature's Way Resources always welcomes tour groups (school children to Master Gardeners and Garden Clubs) whom want to learn about solid waste issues. We explain how organic waste recycling is economically diverted from the waste stream and made into useful products for peoples yards as well as commercial horticulture.

During the tours many aspects of environmental benefits from this type of recycling will be discussed from landfill and transportation issues to saving water and eliminating the need for dangerous chemicals in our yards and gardens by using the products produced.

There are also several private and historical specialty nurseries located nearby that will open up for tour groups that sell hard to find plant material that is wonderful for our area. Gardening groups often find this to be a nice finish for a field trip.

HIGH QUALITY MULCHES, COMPOST,
SOILS AND LANDSCAPING SUPPLIES
AT A MARKET PRICE

100% all organic, made from recycled materials diverted from landfills.

We don't use toxic chemicals or sewage sludge in any of our products.

Buy direct from the manufacture and save the middle man markup.

Bags or bulk material is available for the private gardener or landscape professional.



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Please visit our web site to learn more

www.natureswayresources.com

